



Rotary Club of Greater Portage County

Service Above Self

February 2, 2010

Dear Community Partner,

We invite you to join the Rotary Club of Greater Portage County in supporting the seventh annual Heart of Wisconsin Kite Festival on Sunday, April 25, 2010 in the Portage County Business Park. Held annually during National Kite Month, last year's Kite Festival brought in over 300 people from surrounding communities.

This is an incredible opportunity to take part in a growing event that provides a **free** afternoon of fun activities for families throughout the area. People of all ages are encouraged to join in the fun! There are kite flying demonstrations by professional kites, a kite-making workshop for children as well as the opportunity to enjoy a day outside with your friends and family.

By becoming a sponsor, you are supporting our goal of providing a community event for all families in Central Wisconsin. Your assistance will allow us to continue to grow the event without having to pass along any expense to our attendees. In addition, all profits from the event will be donated to a Rotary approved project. Last year, your sponsorship went to help purchase a life saving CPR mannequin for the Stevens Point Composite Squadron of the Civil Air Patrol. The Civil Air Patrol is a cadet program that assists with inland search and rescue missions while teaching young cadets about aerospace education and developing character and leadership ability by sharing quality time doing work that matters.

Enclosed is a list detailing several sponsorship opportunities for our upcoming Heart of Wisconsin Kite Festival; this list details the valuable incentives you will receive as an investor in this event. Again, your sponsorship allows us to continue this free, fun-filled family event while we advertise your company to people throughout the area, both in advance and on the day of the event.

We hope you will consider becoming a part of the Heart of Wisconsin Kite Festival. If you are interested in championing this effort, or if you have any questions, feel free to contact Jami Gebert at jami.gebert@yahoo.com or 715.321.3100 (cell).

Thank you!

Sincerely,

Dara Hamm
Kite Festival Chair

Jami Gebert
Community Service Co-Chair

7th Annual Heart of Wisconsin Kite Festival Sponsorship Opportunities

Sunday, April 25, 2010



The Heart of Wisconsin Kite Festival is a family-friendly event held each April. The entire community is invited to come fly kites or bring lawn chairs to sit back and enjoy the fun. There will be a free kite-making workshop for children. In addition, members of the Wisconsin Kites Club will be flying some of their special kites and available to answer questions about kiting.

☐ Premier Sponsorship – \$200

Sponsor the entire day!

This sponsorship includes:

- ✍ Name and logo recognition in all paid advertising, including newspapers and recorded radio advertising.
- ✍ Logo recognition in all print marketing pieces including brochures & posters.
- ✍ Logo recognition on Rotary of Greater Portage County web site with link.
- ✍ Name recognition in all press releases generated by the Rotary of Greater Portage County for the event.
- ✍ Ability to display logo recognition in the form of your provided banner on-site of the event.
- ✍ Live mentions as sponsor during event.

☐ Children's Kite Building Workshop Sponsorship – \$150

Sponsor this free activity for all children attending the event, held from 1-3 pm.

This sponsorship includes:

- ✍ Live mentions as a sponsor during event.
- ✍ Name recognition in all press releases generated by the Rotary of Greater Portage County for the event, specifically as the sponsor of the kite building workshop.
- ✍ Logo recognition on Rotary of Greater Portage County web site with link.

☐ Facilities Sponsorship – \$150

Sponsor the most important part of the event – the tent and the porta potty!

This sponsorship includes:

- ✍ Live mentions as a sponsor during event.
- ✍ Name recognition in all press releases generated by the Rotary of Greater Portage County for the event.
- ✍ Logo recognition on Rotary of Greater Portage County web site with link.

If the above is an agreeable commitment to the Heart of Wisconsin Kite Festival, please sign and date in the space provided below. If you need to request changes to this contract, please feel free to contact Jami Gebert at 715.321.3100 (cell) or at jami.gebert@yahoo.com.

Sponsor Name/Business _____

(as you want it to appear in promotional materials)

Address _____

City, State, Zip _____

Contact Name _____ Phone _____

Email _____ Fax _____

P.O. Box 1073, Stevens Point, WI 54481-1073 | www.portagecountyrotary.com